

ADVERTISING PRICE LIST

BLACK AND WHITE

SIZE		PRICE Per Month 2 Issues	6 Months 12 Issues	12 Months 24 Issues
FULL	260MM(W) X 368 MM (H)	\$800 (+gst)	15% Off	20% Off
HALF	260 MM (W) X 182 MM (H)	\$440 (+gst)		
1/3rd	260 MM (W) X 121 MM (H)	\$300 (+gst)		
1/4th	129 MM (W) X 182 MM (H)	\$240 (+gst)		
1/8th	129 MM (W) X 90 MM (H)	\$140 (+gst)		

INSIDE COLOUR PAGES

SIZE		PRICE Per Month 2 Issues	6 Months 12 Issues	12 Months 24 Issues
FULL	260MM(W) X 368 MM (H)	\$1200 (+gst)	15% Off	20% Off
HALF	260 MM (W) X 182 MM (H)	\$600 (+gst)		
1/3rd	260 MM (W) X 121 MM (H)	\$500 (+gst)		
1/4th	129 MM (W) X 182 MM (H)	\$300 (+gst)		

COVER PAGES

SIZE		PRICE Per Month 2 Issues	6 Months 12 Issues	12 Months 24 Issues
BACK PAGE	260MM(W) X 368 MM (H)	\$1800 (+gst)	15% Off	20% Off
INSIDE BACK PAGE	260 MM (W) X 182 MM (H)	\$1400 (+gst)		
INSIDE FRONT-PAGE	260 MM (W) X 121 MM (H)	\$1400 (+gst)		
FRONT COVER	129 MM (W) X 50 MM (H)	\$600 (+gst)		

TERMS:

1. Payment: Advance by Direct deposit or Credit Card only
2. For the discount payment must be made in advance.
3. Booking form to be signed in order to complete the order.
4. Artwork charges not included. Artwork charged at \$25 or 15% (whatever is higher) of the ad price.
5. IMG reserves the right to reject any advertisement based on internal policies of the group.
6. Price valid form 31st Dec 2009. IMG reserves the right to alter the prices without prior notice.



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